MAUI SUN™
JUICY LIMES

RETAIL MERCHANDISING GUIDE

Packaging

PLU



Film Bag (1, 2, 3 lb)



Euro Display



Store Display



+ Header Card Insert



FRONT



BACK

Standard Carton



10 lb Carton



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POINT OF SALE MATERIALS

Available upon request

Shelf Talker

Specs: 12" x 1.25"



Display Signage

Specs: 30" x 8"



In-Store Poster

Specs: 8.5" x 11"



OPTION 1



OPTION 2

Store Display + Header Card

Specs: 14.25"W x 14.25"L x 43.25"H



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IN-STORE MERCHANDISING



Use 3 store displays set up next to each other with add-on header piece to create full sunray visual effect and draw in shoppers. Add in-store signage for visual interest and shopper engagement.

STORE DISPLAY SPECS

Without header:
14.25"W x 14.25"L x 31.5"H

With header:
14.25"W x 14.25"L x 43.25"H

IN-STORE POSTER SPECS

8.5" x 11"



